

LICENSING ACT 2003

NOTICE OF APPLICATION FOR A NEW PREMISES LICENCE

Notice is hereby given that **Pom Cider Ltd** has applied to the London Borough of Bromley on 27 February 2026 for a new premises license under Section 17 of the Licensing Act 2003 in respect of **19 Madeline Road, London, SE20 8AY**.

The application is for the sale of alcohol by retail for consumption off the premises, mostly by delivery and infrequently by collection. Collections will take place between the hours of 09:00 - 20:00 Monday to Sunday.

A record of the application can be viewed at: Licensing Team, London Borough of Bromley, Stockwell Close, Bromley BR1 3UH, or on the Council's website at www.bromley.gov.uk, or by emailing licensing@bromley.gov.uk.

Any person wishing to make representations in relation to this application must do so in writing to the above address or email by **1 April 2026**.

Representations must relate to one or more of the four licensing objectives: prevention of crime and disorder; public safety; prevention of public nuisance; and protection of children from harm.

It is an offense knowingly or recklessly to make a false statement in connection with this application. The maximum fine on summary conviction is unlimited.